



**FOR YOUTH DEVELOPMENT  
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**Southeast Tourism Society Selects The Summerville Family YMCA Flowertown Festival as a 'STS Top 20 Event'**

Travel industry organization has saluted region's best events since 1985

ATLANTA, Ga. (March 1, 2016) – The Southeast Tourism Society has Summerville Family YMCA Flowertown Festival one of the STS Top 20 Event in the Southeast for April 2016.

This year's Flowertown Festival is April 1 to 3. The STS Top 20 Festival and Event Awards have highlighted programs around the Southeast since 1985.

Travel industry experts select 20 events per month, and STS publicizes them throughout the United States. The complete list is published on two websites: [EscapeToTheSoutheast.com](http://EscapeToTheSoutheast.com) and Travel Media Press Room.

The Flowertown Festival, now in its 45th year, is the Y's premiere fundraiser founded in 1972 to support health and wellness programs at the Y. Every spring, thousands of people visit Summerville to see nature's bounty awash in color, from the hot pink azaleas, to the purple wisteria, to the delicate white dogwood. On this three-day weekend, festival-goers transcend this gracious Southern town to take in the flowers and hospitality and attend one of the largest arts and crafts festivals in the Southeast.

"The Southeast Tourism Society's Top 20 Festival and Event list is an excellent guide for the Southeast's visitors and residents. Events selected represent the best, and often most unique, activities in our region," said Bill Hardman, president and CEO of the Southeast Tourism Society.

Events considered for the STS Top 20 recognition must be at least three years old and have attendance of at least 1,000.

STS, founded in 1983 and headquartered in Atlanta, Ga., is a non-profit organization dedicated to promoting tourism to and within 12 states – Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia.

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**Summerville Family YMCA**

At the Y, we are for youth development, healthy living and social responsibility. Our aim is to engage more people in the communities we serve whether it is as a member, volunteer, supporter or advocate. All play a vital role in strengthening our communities. For more information about the Summerville Family YMCA, please call (843) 871-9622 or visit us online at [www.SummervilleYMCA.org](http://www.SummervilleYMCA.org).

**SUMMERVILLE FAMILY YMCA**

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